



FAQ  
MONDIAL  
.TECH

PARIS

«Drive the Future»  
Oct 2nd-6th  
2018

# What is Mondial.Tech Startups Awards?

**MONDIAL.TECH Startup Awards** is the biggest competition between startups from the entire world and it is dedicated to the automobile and future mobility industries. It is an international event that supports innovation and gives startups the opportunity to showcase their latest designs and tech, to meet strategic partners, and to shape the future of Autotech.

# Why to take part?

- To connect with industry professionals
- To make contacts with the world press
- To meet investors & industry suppliers
- To win an amazing contest organised and promoted internationally.
- Finalists will get a free exhibition space during Mondial.Tech to present their product
- To pitch on-stage at Mondial.Tech, in front of international leaders from the industry
- To get international visibility

# Application and selection process

## Who can apply?

The MONDIAL.TECH Startup Awards is open to startups, small enterprises & internal ventures dedicated to the Automotive industry, working in the following fields: Sustainable Mobility, Electrification & hybridization, Material & weight reduction, Comfort & well-being experience, Storage & energetic systems, Connectivity & ITS, Safety, Automatization & Cybersecurity, Industry 4.0.

## How do I submit my project?

You can submit your application by filling out the form here: <https://www.f6s.com/mondialtech>

## What is the deadline for submitting applications?

Startups can apply online until June 17th

# Application and selection process

## What is the competition process?

Startups can apply in one of the following categories:

Sustainable Mobility, Electrification & hybridization, Material & weight reduction, Comfort & well-being experience, Storage & energetic systems, Connectivity & ITS, Safety, Automatization & Cybersecurity, Industry 4.0.

After receiving applications, 64 startups will be selected in Mid-July (8 per category).

During MONDIAL.TECH, these finalists will get a free exhibition space where meetings with potential clients (car manufacturers, OEMS, etc.) will be organized. They will also have the opportunity to pitch in front of an international jury of investors, experts and industry professionals at Mondial.Tech.

# Application and selection process

Each of the 8 categories will have a sponsor who will publicly commit to exploring a collaboration with the winner.

On Friday October 6<sup>th</sup>, the overall winner will be announced, among the 8 winners of the categories

## **Can I compete in more than one category?**

Startups can apply in different categories, but if selected you will be featured in one category (to be decided by organizers).

## **Is it possible to change my application once submitted?**

It is possible to change your application before the deadline and you need to contact the organizers by email ([info@mondial.tech](mailto:info@mondial.tech)) or by F6S (<https://www.f6s.com/mondialtech/discuss>).

# Application and selection process

## **How much is the entry fee?**

Applying to the MONDIAL.TECH Startup Awards is free of charge. If selected, the startups will get complimentary registrations.

## **What other key dates should I keep in mind?**

Mondial TECH will take place on Oct 2<sup>nd</sup> to 6<sup>th</sup> at Paris Expo Porte de Versailles Convention Center. Your presence for the whole duration of Mondial Tech is mandatory.

# Finalists. Access and exhibition info

## What does the booth include?

- 6 square meters of surface
- 1 welcome desk > 30cm by 30 cm by 1m10 in height
- Standing screen of 46"
- HDMI cable
- 1 high chair
- 1 signage for your logo

## Can finalists bring posters, kakemono, etc?

Yes, they can bring a Poster or a Roll-up.

Roll-up : max width 60cm; max height 1,6m

Poster : width 60cm; max height 80cm



# Finalists. Access and exhibition info

## **How many team members can come to Mondial.Tech?**

Each startup will receive 7 badges for their team to access Mondial.Tech during the entire event.

## **How many tickets will the finalists receive?**

Each finalist will receive 20 tickets with access to the Mondial.Tech area on October 2nd and 3rd and all Paris Motor Show areas from October 4th to 6th.

## **Do finalists have to be at Mondial.Tech on October 1st?**

Yes, all the finalists need to be there to prepare their stand, there will also be a C-Levels keynote from 2p.m. You can exchange with some important directors during this day.

## **Will there be some meeting rooms?**

There will be closed spaces to organise confidential meetings in the Mondial.Tech hall. The surface of these spaces is 173sqm or 193sqm. These meeting rooms can be rented by half day or full day.

# Finalists. Access and exhibition info

**What is the programme of Mondial.Tech?**

The complete programme of Mondial.Tech is available [here](#)

# Pitching sessions

## What is the schedule of Mondial Tech Startup Awards?

The schedule for the pitching sessions is the following:

October 2nd	AM	Sustainable Mobility
	PM	Security, Automatization & Cybersecurity
October 3rd	AM	Material & Weight Reduction
	PM	Industry 4.0
October 4th	AM	Well Being Experience
	PM	Storage & energetic systems
October 5th	AM	Electrification & Hybridisation
	PM	Connectivity & ITS
	PM	Grand Prize Winner Announcement

# Pitching sessions

## How is the pitching process?

The pitching sessions take place at Mondial Tech. The pitches are in English and only one representative from the startup will be able to pitch on stage.

The 8 finalists per category will pitch in front of the audience and a jury conformed by international leaders. ([See the complete list here](#))

The pitch is followed by Q&A between the finalist and the jury members.

Check the complete pitch guidelines [here](#).

## Will there be winners in the competition?

The jury will select one winner in each category.

# Pitching sessions

## Who are the jury members?

The jury is composed by leaders in the Autotech industry from international companies such as: Renault, Peugeot Citroën, Robert Bosch Ventures, Faurecia, Atomico, German AutoLabs, among others. Check the jury members per category [here](#).

## What is the winning prize?

Sustainable Mobility sponsored by Transdev

Security, Automatization & Cybersecurity sponsored by Atos

Well Being Experience sponsored by Faurecia

Electrification & Hybridisation sponsored by Magna International

Connectivity & ITS sponsored by Alliance (Renault / Nissan/ Mitsubishi)

Sponsors are committed to exploring a collaboration with the winning startup (incubation, acceleration or deployment).

The big final will announce the Mondial.Tech's winner on October 5th.

# Data

## **Is my information shared when applying to Mondial.Tech Startup Awards?**

The information is shared with the organizers, the jury and the sponsors of the competition. Contact us by email ([info@mondial.tech](mailto:info@mondial.tech)) if you want to change or remove your data.

# Special events

Different events will take place at Mondial.Tech:

Laval Virtual	October 2nd
Tomorrow in Motion	October 2nd
Innovatech	October 2nd
CES Unveiled Paris	October 3rd
France & Germany: An Electrical Connection	October 5th

# Contacts

If you have any other questions, please contact:

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